

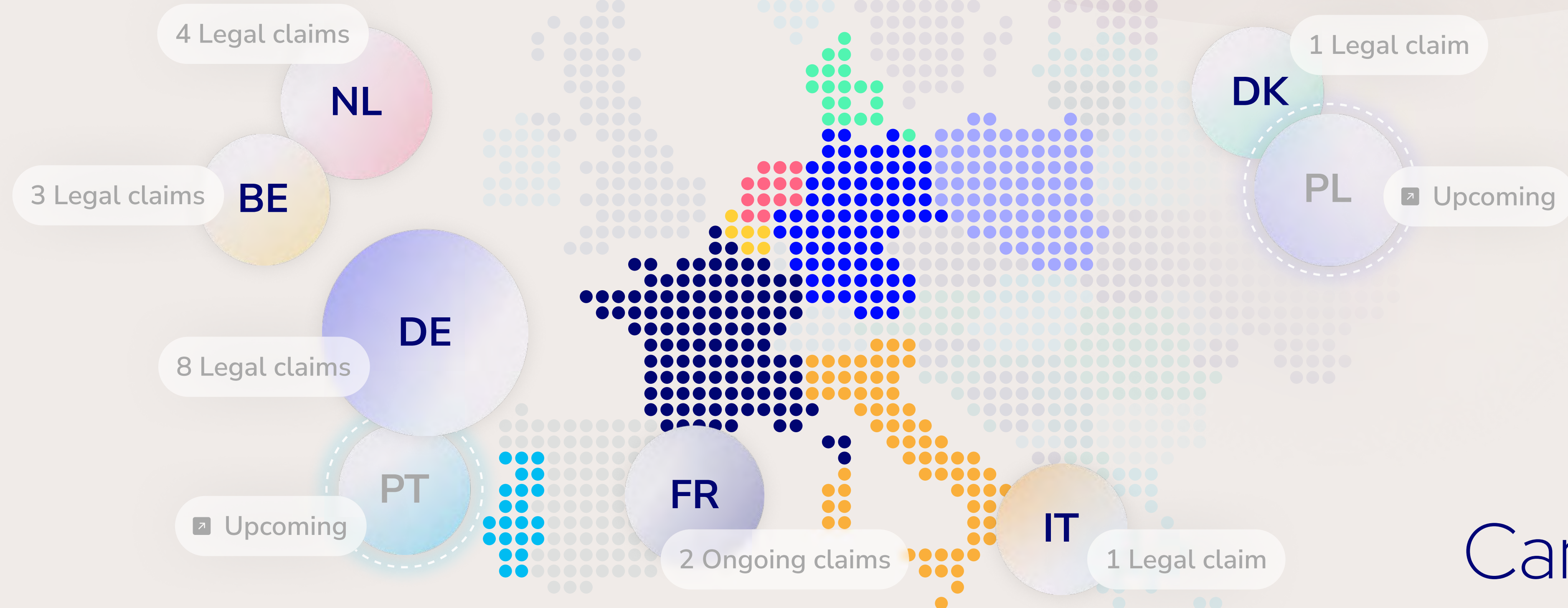


Press conference **Stop Snapchat**

Wednesday, 16 September 2026

SOMI at a glance

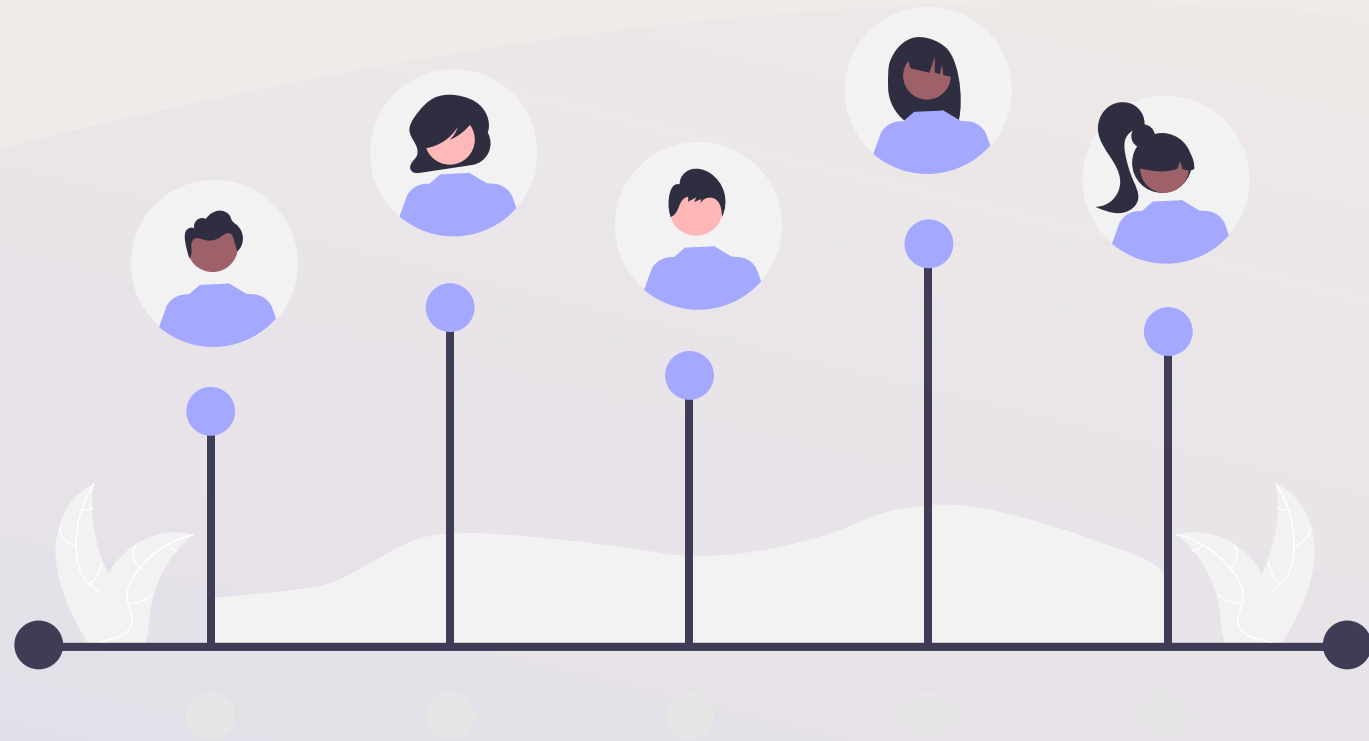
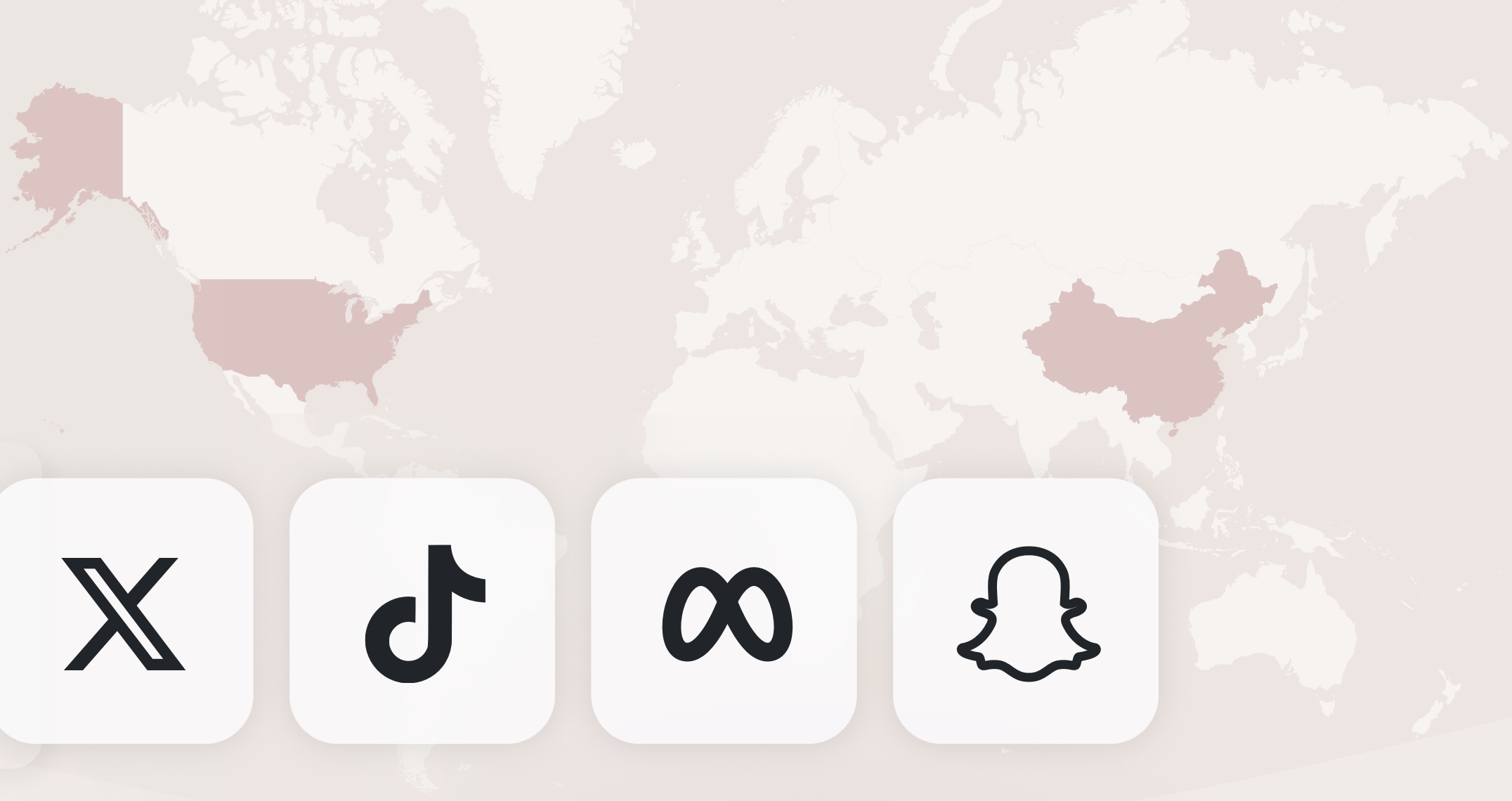
SOMI is a non-profit foundation, officially recognized by the EU Commission in June 2024 as a Cross-Border Qualified Entity, thus authorized to represent consumers in collective actions in all EU Member States.



17 x
Campaigns

SOMI at a glance

Today, we litigate against **US** and **Chinese**
Big Tech companies in 6 EU jurisdictions



200,000+

PARTICIPANTS

140,000+

NEWSLETTER SUBSCRIBERS



About SOMI



Our Core Values

Everyone deserves access to justice, regardless of their resources, or the power of their adversary.

Individuals have the right to control who accesses their data, and to benefit from the value it generates.



Our Commitment

We will fight to ensure that everyone in the EU has autonomy over how their personal data gets used.

We will protect the fundamental rights of consumers and minors who use online services.

Private Enforcement

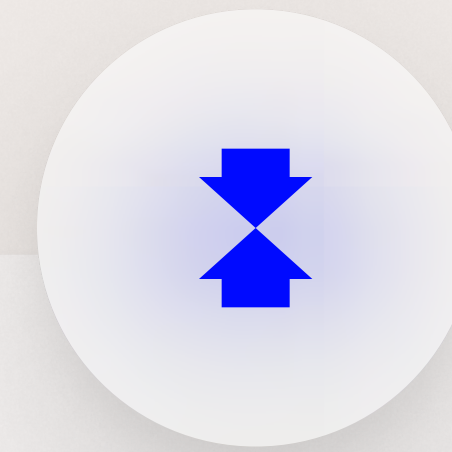
SOMI is a social impact litigation platform empowering communities to take collective legal action against companies that misuse our data and spread online harm.



Chinese and American companies gain market share and economies of scale in markets outside the European Union.



Children and political processes are targeted to being corrupted for the purpose of profit maximization and political influence.



EU supervisors are under too much lobby pressure to effectively protect the legal rights and data autonomy of EU citizens.

Our Way of Doing Things

SOMI is a one-stop-shop. Our competitive advantage is that we handle every aspect of preparing, financing, and filing collective action claims, and our efficiency grows as we scale across Europe.



SOMI is authorized by the European Commission to file claims across all 27-EU Member States.



By coordinating crowd resourcing, SOMI empowers its participants and investigators to conduct research to strengthen its claims.



Claimants and investors alike can hold companies to account, and make money doing it.

Our Claims

Preceding Snapchat: collective claims for financial compensation for EU citizens we have filed so far:



- June 2021 € 2.5 Billion filing against Tik Tok in the Netherlands
- Nov 2023 € 12.78 Billion filing against Meta in the Netherlands
- Aug 2024 € Open filing against X in The Netherlands
- Oct 2024 € 1.65 Billion filing against Tik Tok in Belgium
- Feb 2025 € 26 Billion filing against Tik Tok and €14 Billion filing against X in Germany
- June 2025 € Open filing against Meta in Belgium
- Sep 2025 € Open filing against Meta in Germany
- Nov 2025 € Open filing against X in Belgium & Open filing against TikTok in Italy
- Feb 2026 € Open filing against Meta in Germany (Meta II)
- Apr 2026 € Open filing against Meta in Denmark (Meta III)

(TOTAL) €56,93 billion

Our Snapchat filing



The claim focuses on:

- Addictive Design
- Grooming and CSAM
- Distribution of illegal products
- Micro targeting without consent



EU-wide claim
as of September 9, 2026



Damages compensation and repairs demanded:

- Improved moderation
- Improved protection of minors
- Minimum of EUR 500 –
EUR 1,000 compensation per user

€ Total compensation demanded for EU Snapchat users:

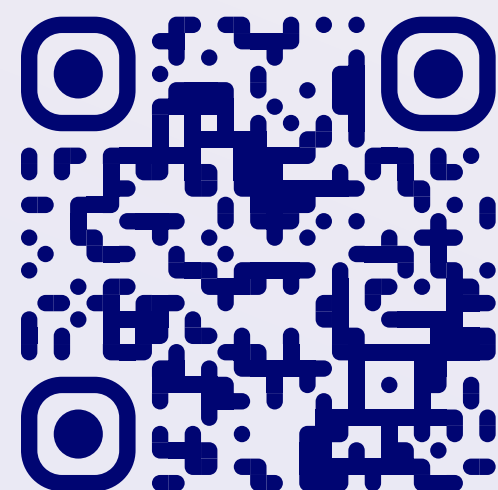
Minimum of **EUR 80,853 billion**
(excluding costs and interests)

Summary

The services distributed by Snap within the EU constitute a direct violation of the General Data Protection Regulation (GDPR), the Digital Services Act (DSA), the AI Act, the Audiovisual Media Services Directive and the Netherlands Civil Code.

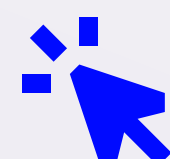


**We need to stop
Snapchat.**



Join at

<https://snapchatclaim.nl/en/>



- 1 COLLECTIVE DAMAGES COMPENSATION CLAIM
- 2 SUMMARY PROCEEDINGS
- 3 COMPLAINT WITH THE SUPERVISORY AUTHORITY
- 4 CRIMINAL COMPLAINT ON DATA PROCESSING