

ANNUAL REPORT

STICHTING ONDERZOEK MARKTINFORMATIE

2024

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MANAGEMENT REPORT

STICHTING ONDERZOEK MARKTINFORMATIE

2024

Management report ex art. 305a BW paragraph 2 sub d under 44

Introduction

1. The Stichting Onderzoek Marktinformatie ('SOMI' or the 'Foundation') was established on May 31st, 2016. Since its inception, the Foundation has always included the report of its activities in its newsletters, which have been posted on its website. The Foundation's website was www.kenniscentrumvastgoedfinanciering.nl when it was founded and was moved to the latter domain with the purchase of the domain name www.somi.nl. Both websites are hereinafter individually and jointly referred to as the '**Site**' of the Foundation.
2. SOMI endorses the best practice provisions of claim codes for organizations that are committed to collective advocacy. At the time the Foundation was founded, this was the Claim Code 2011 and now this is the Claim Code 2019. These claim codes are related - in whole or in part - to the activities of the Foundation from time to time and as they have applied from time to time, it has been changed as referred to as the '**Claimcode**'.
3. SOMI is a non-profit foundation under the Dutch law, established to identify and influence issues of social importance. We focus on the functioning of markets in the areas of privacy, elderly, housing and healthcare. SOMI is open to initiatives from third parties, but is currently particularly committed to protecting the fundamental rights of consumers and minors who use online services.
4. The Foundation acts in the collective interest of the (legal) persons for whom it acts in accordance with its statutory objectives. The statutory objective, the actual activities and the governance of the Foundation show that the Foundation and the directors affiliated with the Foundation do not have a profit motive in the performance of the Foundation activities.
5. The governance of the Foundation is laid down in the articles of association. In fulfilling its duties, the board and its individual members focus on the interests of the Foundation and the persons it represents.
6. On the date of adoption of this annual report of the board, the directors of the Foundation were: Jan van den Broek, Hans Franke and Noora Mäki (hereinafter each individually and all jointly; the '**Directors**'). The composition of the Foundation's board was last changed on July 8th, 2024.

7. Through this report of the board, the Directors provide an annual accountability, insofar as this is not already included in the Foundation's newsletters with regard to the year 2024 (the '**Newsletters**') with all documents or information to which they are referred refer to as links or attachments, which form an integral part thereof and which are subsequently placed on the Site within eight days after adoption by the Directors. This report of the Board, together with the Newsletters, is hereinafter referred to, together with each part and as a whole, as the '**Board Report**'.

Events in 2024

With regard to the board

8. The current articles of association of the Foundation (the '**Articles of Association**') were most recently amended on May 31st, 2021. According to registration in the register of the Chamber of Commerce, the Foundation, in accordance with its statutory purpose description - in abbreviated form – aims to '*Promoting the interests of natural persons, in particular consumers and minors, who use online services, including with regard to privacy rights and consumer rights, and of home owners and home seekers and with regard to (information about) real estate (financing) and related developments.*'. SOMI has its registered office in the municipality of Haarlemmermeer and is registered there in the Chamber of Commerce under number 66169208. See the Site for all current contact information and registration details.
9. In 2021, Jan Huijnk and Philip Vromen were active for SOMI as members of the Boards of Directors and Supervisory Boards. They left the Foundation in 2022 for personal reasons. SOMI is extremely grateful to both of them for their expertise and sharpness, sense of diplomacy and for their selfless commitment to achieving SOMI's social objectives.
10. On November 14th, 2022, Cor Wijtvliet joined as a Director (he was previously a member of the Supervisory Board). Mr. Wijtvliet is an analytical expert in the financial field. Over the past 36 years, he has mainly been involved in consultancy and research in the financial sector, since 2000 he has been focusing on themes in the social and economic domain. He carried out such research for Van Lanschot Bankiers for 11 years. He currently has his own research agency that provides services to small and medium-sized companies in the financial sector, such as ER Capital Rotterdam and IEX Amsterdam. Mr Wijtvliet has been involved with SOMI since its inception. He regularly publishes about SOMI's affairs in blogs and newsletters.
11. On July 8, 2024, Cor Wijtvliet and Menno Weij stepped down from the Foundation as members of the board and supervisory board. They were succeeded by board member Noora Mäki and supervisory board member Najat Idrissi. However, Menno Weij did not bid a complete farewell to the Foundation, as he has been a member of the Board of Recommendations since then.
12. Noora Mäki is a legal professional with broad experience in both private and public law. Noora holds two master's degrees in law, one from Finland and one from the Netherlands. During her career, she has gained extensive work experience in both the private and public sectors, including work as a court clerk and judge in Finland before

moving to the Netherlands. Most recently, she has been working as a legal consultant with a focus on advising international companies and their legal teams.

13. Najat is one of the few lawyers who specializes in indirect taxes. This includes VAT, customs duties and excise duties. In addition to her legal work, she lectures and received her PhD from Erasmus University in Rotterdam. She is a frequent author on VAT and a speaker at meetings or conferences. Finally, she is a member of the Dutch Association of Tax Advisers.
14. The Board of Recommendations of SOMI was established in July 2024 and plays an important advisory role within the organization. This council consists of experienced professionals and experts from various sectors who support the foundation with strategic advice and substantive expertise. Their insights help the foundation strengthen its research activities and increase its social impact. The Board of Recommendations consists of: Menno Weij, Steve Berman and Liesbeth Zegveld.
15. Steve Berman represents consumers, investors and employees in large, complex lawsuits filed in state and federal courts. Steve's litigation experience has earned him considerable recognition and The National Law Journal has named him one of the 100 most powerful lawyers in the country, and has repeatedly named Hagens Berman as one of the top 10 plaintiff law firms in the country. Steve was named MVP of the Year by Law360 from 2016 to 2019 for his class-action lawsuits and received the 2017 Plaintiffs' Trailblazer award. He was recognized for the third year in a row as an Elite Trial Lawyer by The National Law Journal.
16. Liesbeth Zegveld specializes in liability for human rights violations. She is particularly committed to helping war victims. She founded the Nuhanovic Foundation, with the goal of promoting access to justice for war victims. In 2011 she received the Clara Meijer-Wichmann medal for her commitment to defending human rights, and in 2014 she received the Amsterdam Dean's Prize. In 2016, she was voted most respected lawyer of the year.

Per month

January 2024

- a. We received a judgment from the Amsterdam District Court in the case against TikTok, determining that STBYP became Exclusive Representative for the minors and SMC for the adults, with little justification from the court.

February 2024

- a. Remand Judgment TikTok; TikTok Defendants should always be named as TikTok Defendants, except for TikTok Pte and Beijing Bytedance. TikTok filed the declaration on plaintiffs' admissibility, applicable law and designation of exclusive representative.
- b. Launch profit rights for investors in SOMI's actions by offering SOMI Guarantee Process Certificates Series 2024 and Process Certificates Series 2024.

March 2024

- a. SOMI app version 2.29.6: with gift card, Spanish language and automatic language detection features.

April 2024

- a. On April 10th, 2024, SOMI filed an appeal with the Amsterdam District Court against the January 10th judgment on the amount of damages and the appointment of the Exclusive Representative in the class action against TikTok. With this appeal, SOMI also expanded the circle of defendants from two to six TikTok entities. In addition, we have expanded the circle of victims who would be represented by SOMI in this action as a class to include all TikTok users in the Netherlands as of May 25th, 2018.

May 2024

- a. No updates.

June 2024

- a. Launch SOMI's referral campaign (tell-a-friend).
- b. SOMI obtained the status of EU recognized collective action organization. This means that SOMI can now represent victims in all EU member states in our collective actions.

July 2024

- a. Launch new website www.somi.nl.
- b. SOMI app version 2.31.2 with improved data breach check and the ability to crop or black out parts of an ID.

August 2024

- a. SOMI launches a new collective claim against X (Twitter). With this procedure, SOMI aims to stop X's unlawful practices and to hold X accountable for its obligations that come with its responsibility as a provider of a very large online platform, as X is. In addition, SOMI demands compensation for all X users who have been harmed by X's unlawful conduct.

September 2024

- a. September 25th, 2024 pre-trial hearing at the Amsterdam Court of Appeal on TikTok. A pre-trial hearing is intended to agree on the practical course of the proceedings.

October 2024

- a. SOMI filed a claim against TikTok in the Corporate Court in Brussels, Belgium for violating privacy and consumer rights.
- b. SOMI app version 2.33.9 and 2.34.0 with improvement of all features and resolution of reported issues.

November 2024

- a. SOMI app version 2.35.4 with improved VPN connection.

December 2024

- a. Launch SOMI's referral campaign (tell-a-friend) 2.0.
- b. SOMI app version 2.35.5 friend referral action added to the app.
- c. SOMI app version 2.36.0 password change and improved sign-in flow.

The above overview is a summary of some details, some of which have already been included in our Newsletters. Throughout 2024, SOMI kept the public, media and opinion leaders informed about its activities, especially in the GDPR area, by email, chat and telephone.

Fees

17. The members of the Board of Directors receive a management fee for their services to the Foundation.
18. For meetings of the Board of Directors or joint meetings with the Supervisory Board and for additional services related to the activities of the Foundation, the members of the Board of Directors are entitled to a compensation of EUR 75 per hour.
19. The members of the Board of Directors are also entitled to reimbursement of costs reasonably incurred (for example travel expenses) in the performance of their services, provided that these costs are properly substantiated.

Closing

20. In 2024, the Directors had weekly meetings in or from Arnhem and monthly meetings in or from Amstelveen in varying compositions, partly in person and partly via video conferences, where necessary in the presence of the Supervisors and assisted by the campaign leaders, lawyers and advisors of the Foundation. Where there was a (potential) conflict of interest due to the financing of SOMI by (companies of) Mr. Franke, the deliberation and decision-making about this always took place without Mr. Franke's presence.

Board of Directors

Hans Franke

Jan van den Broek

Noora Mäki

ANNUAL ACCOUNTABILITY IN MAIN LINE ON THE SUPERVISION EXERCISED

STICHTING ONDERZOEK MARKTINFORMATIE

2024

Supervisory report ex art. 305a BW paragraph 2 sub d under 3

Introduction

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5. The governance of the Foundation is laid down in the articles of association. The Supervisory Board has the task of supervising the policy of the board and the general affairs of the Foundation and provides the board with advice. In fulfilling its duties, the Supervisory Board and its individual members focus on the interests of the Foundation and the persons it represents.
6. On the date of adoption of this annual general accountability for the supervision exercised, the members of the Supervisory Board of the Foundation were: Wijnand Prins, Sergei Purewal and Najat Idrissi (hereinafter each individually and jointly; the '**Supervisors**'). The composition of the Foundation's Supervisory Board was last changed on November 14th, 2022.

7. On November 14th 2022, Menno Weij resigned as a member of the Supervisory Board and was succeeded by Najat Idrissi as of July 8th, 2024. However, Menno Weij did not fully resign from the Foundation, as he has since been a member of the Board of Recommendations.
8. Najat is one of the few lawyers who specializes in indirect taxes. This includes VAT, customs duties and excise duties. In addition to her legal work, she lectures and received her PhD from Erasmus University in Rotterdam. She is a frequent author on VAT and a speaker at meetings or conferences. Finally, she is a member of the Dutch Association of Tax Advisers.
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12. Through this Supervision Report, the Supervisors provide an annual account, to the extent not already included in the Foundation's newsletters relating to the year 2024 (the "**Newsletters**") with any documents or information to which they refer by way of links or attachments, which are an inseparable part thereof and which are then posted on the Site within eight days of their adoption by the Directors. This Supervisory Report, together with the Newsletters, together with each part thereof and as a whole, is also referred to hereinafter as the "**Supervisory Report**".

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Closing

- 16. In 2024, the Supervisors had weekly meetings in or from Arnhem and monthly meetings in Amstelveen in varying compositions, partly in person and partly via video connections, where necessary in the presence of the Directors and assisted by the campaign leaders, lawyers and advisors of the Foundation. Where there was a (potential) conflict of interest due to the financing of SOMI by (companies of) Mr Franke, the deliberation and decision-making about this always took place without Mr Franke's presence.
- 17. Overall, the Supervisory Board has a good picture of the policies pursued by the Board in 2024 and has always been well informed by the Board in this regard.
- 18. The Supervisory Board notes that the case against TikTok was taken up and executed with great diligence and care. At the same time, the Board has conducted intensive research and efforts to put and keep the Foundation's governance in order, as well as to explore possibilities for both external and internal financing. The Supervisory Board finds this commitment commendable. In addition, the Supervisory Board notes that the Board has actively sought cooperation with various parties in order to pursue the statutory objectives and promote the interests of the supporters in the most effective manner. The Supervisory

Board further notes that the Foundation has already initiated legal proceedings against X in the Netherlands and against TikTok in Belgium in 2024. The Foundation has sufficient financial resources to continue and conclude the various proceedings, as well as to initiate new proceedings. This is partly possible thanks to the financial and personal contribution of Mr. Franke and the offering of profit rights. Finally, the Supervisory Board looks forward to what 2025 will bring.

19. The Supervisory Board therefore expresses its full confidence in the Board of the Foundation.

The Supervisory Board

Wijnand Prins
Sergei Purewal
Najat Idriss

STICHTING ONDERZOEK MARKTINFORMATIE

FINANCIAL STATEMENTS

2024

Mr. G Groen van Prinsterlaan 88A
1181 TR Amstelveen

Stichting Onderzoek Marktinformatie

Mr. H.J.M.G. Franke

Mr. G Groen van Prinsterlaan 88A

1181 TR Amstelveen

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1. AUDIT REPORT

1.1 Composition statement

Stichting Onderzoek Marktinformatie 2024

To:

Stichting Onderzoek Marktinformatie

Mr. H.J.M.G. Franke

Mr. G Groen van Prinsterlaan 88A

1181 TR Amstelveen

Dear Mr H.J.M.G. Franke,

As a result of your assignment, we have the annual accounts included in this report 2024 of Stichting Onderzoek Marktinformatie in Amstelveen compiled on the basis of the data you provided. Responsibility for the accuracy and completeness of that information rests with the management of the company. It is our responsibility to provide a statement of compilation of the financial statements.

In accordance with generally accepted guidelines in the Netherlands concerning compositional contracts, our work consisted mainly of collecting, processing, classifying and summarizing financial information. The nature and extent of these activities shall prevent them from giving rise to such certainty as to the veracity of the annual accounts as may be obtained from an audit report or an assessment report.

On the basis of the information provided to us, we have compiled the financial statements in accordance with generally accepted accounting policies in the Netherlands.

Amstelveen, March 6, 2025

Client Signature:

.....
Mabel Lentze
Reunion Ventures B.V.

.....
Mr. H.J.M.G. Franke
Stichting Onderzoek Marktinformatie

1.2 Results Comparison

Stichting Onderzoek Marktinformatie 2024

In order to analyze the result of the company, we provide you with the following format, which is based on the profit and loss account.

	2024		2023	
	€	%	€	%
Net sales	-		939.658	100,0%
■ Revenue	-		939.658	100,0%
Cost of sales	-		-	0,0%
■ Cost of Selling	-		-	0,0%
Gross margin	-		939.658	100,0%
Personnel costs	148.604		8.238	0,9%
Other personnel costs	-		-	0,0%
■ Personnel charges	148.604		8.238	0,9%
Depreciation of intangible fixed assets	106.253		104.098	11,1%
Depreciation of tangible fixed assets	492		492	0,1%
Housing costs	13.240		3.824	0,4%
Car costs	-		-	0,0%
Office costs	683		-	0,0%
Cost of Sales	185.843		296.223	31,5%
Automation costs	146.013		1.802	0,2%
Consulting fees	592.044		475.235	50,6%
Other general expenses	4.934		354	0,0%
■ Other operating expenses	1.049.502		882.028	93,9%
Operating costs	1.198.106		890.266	94,7%
Operating result	-1.198.106		49.392	5,3%
Financial revenue and costs	1.074		11	0,0%
Interest and bank charges	190		-156	0,0%
■ Financial income and expenses	1.264		-145	0,0%
Result before taxes	-1.196.842		49.247	5,2%
Taxes	-		-	0,0%
	-		-	0,0%
Result after tax	-1.196.842		49.247	5,2%

1.3 Financial position

Stichting Onderzoek Marktinformatie 2024

To analyze the financial position of the company, we provide you with the following format, which is based on the data from the balance sheet.

	31 December 2024		31 December 2023	
	€	%	€	%
Available in the short term:				
Sales tax	54.242		61.081	
Wage tax and social security contributions	-		351	
Other receivables	3.943.190		4.011.202	
Liquid assets	81.892		33.876	
■ Total current assets	4.079.324		4.106.510	
Current account	-		-	
Wage tax and social security contributions	4.777		-	
Salaries	4.592		-	
Supplier Credit	150.755		131.622	
Other short-term liabilities	28.651		13.363	
■ MINUS: Short-term debts	188.775		144.985	
Working capital	3.890.549		3.961.525	
Committed in the long term:				
Intangible fixed assets	206.429		284.342	
Tangible fixed assets	1.306		1.798	
Financial fixed assets	-		-	
	207.735		286.140	
Financed with in the long term				
available resources	4.098.284		4.247.665	
This funding was provided by:				
Equity	3.050.922		4.247.665	
Facilities	-		-	
Long-term debts	1.047.362		-	
	4.098.284		4.247.665	

According to this arrangement, working capital decreased by €70,976, compared to last year.

1.4 Key figures

Stichting Onderzoek Marktinformatie 2024

Liquidity measures

Liquidity indicates the ability of the firm to meet its obligations in the short term. The liquidity position reflects the situation at the end of the financial year. So we are talking about a snapshot.

	2024	2023
■ Current ratio		
Current assets/ Short-term liabilities	21,61	28,32
■ Quick ratio		
Current assets - inventories/ Short-term liabilities	-	-
■ Net working capital		
Current assets - Short-term debt	3.890.549	3.961.525
■ Debtor Payment Term (in days)		
Debtors/ Net Sales x 365 days	-	-
■ Stock turnover rate		
Stocks/ Net Revenue x 365 days	-	-

Solvency ratios

Solvency shall indicate the ability of the undertaking to meet its obligations in the long term. The solvency position shall reflect the situation at the end of the financial year. So we are talking about a snapshot.

	2024	2023
■ Solvency		
Equity/ Total equity ratio	71,2%	96,7%
■ Debt ratio		
Debt/Total equity ratio	28,8%	3,3%

1.4 Key figures

Stichting Onderzoek Marktinformatie 2024

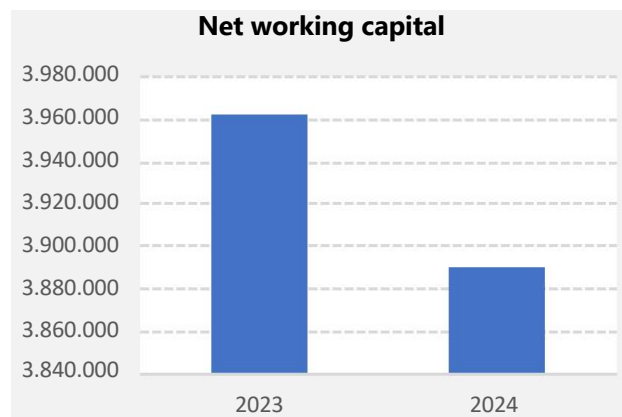
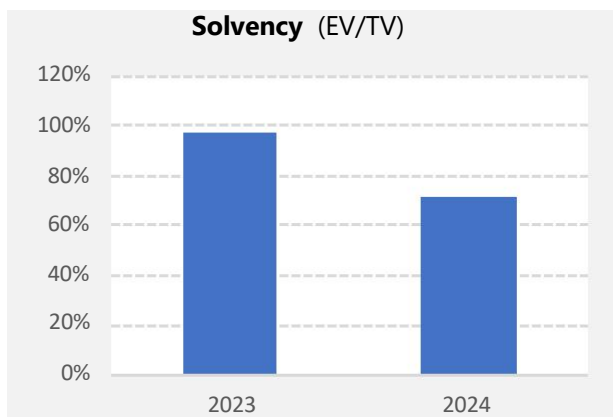
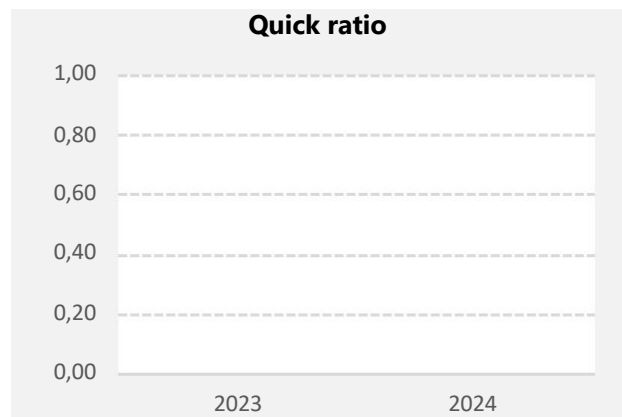
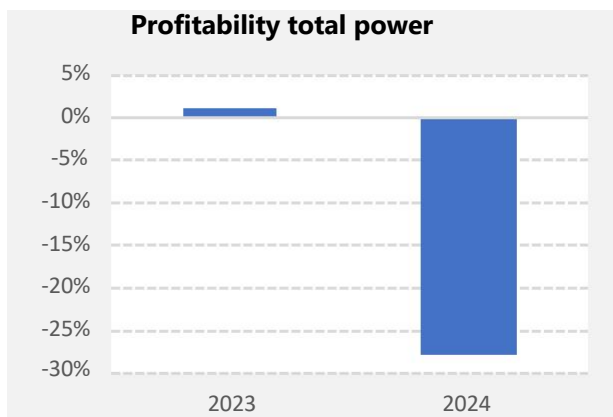
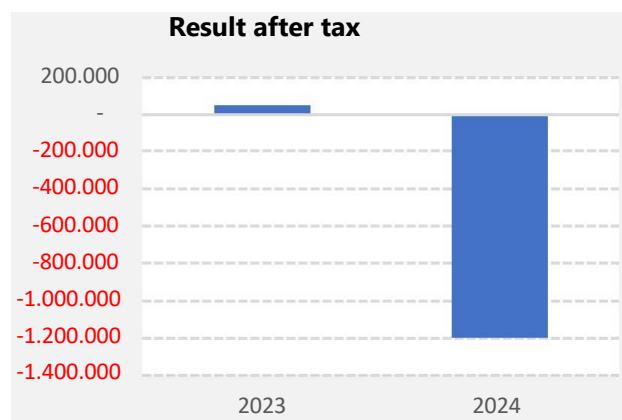
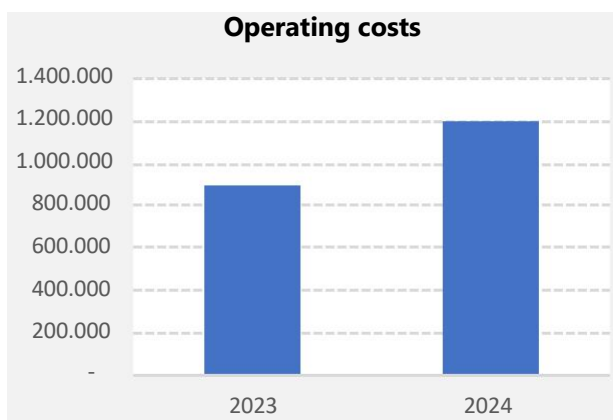
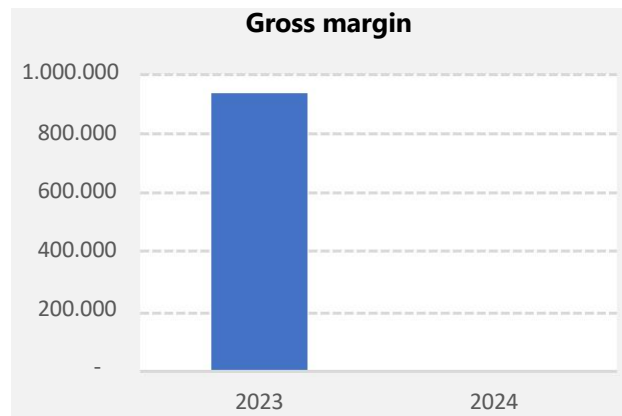
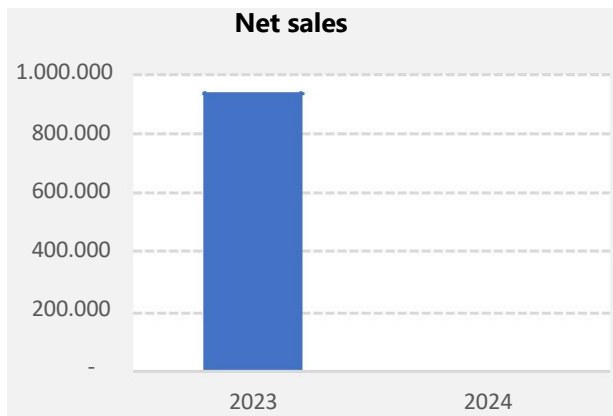
Turnover and profitability

The profitability indicates the rate of return that the company has achieved during the financial year.

	2024	2023
■ conversion		
Index number (2023 = 100)	-	100,0
■ Brutowinstmarge		
Gross Margin/ Net Revenue	0,0%	100,0%
■ Operational margin		
Operational Outcome/ Net Revenue	0,0%	5,3%
■ Profitability of total assets		
Net result/ Total power	-27,9%	1,1%
■ Profitability of equity		
Net result/ equity	-39,2%	1,2%

1.5 Charts

Stichting Onderzoek Marktinformatie 2024



2. ANNUAL ACCOUNTS

2.1 Balance Sheet

Stichting Onderzoek Marktinformatie 2024

	31 December 2024		31 December 2023	
	€	€	€	€
Intangible fixed assets	206.429		284.342	
Tangible fixed assets	1.306		1.798	
Financial fixed assets	-		-	
■ Fixed assets		207.735		286.140
Sales tax	54.242		61.081	
Wage tax and social security contributions	-		351	
Other receivables	3.943.190		4.011.202	
Liquid assets	81.892		33.876	
■ Floating assets		4.079.324		4.106.510
Total assets		<u>4.287.059</u>		<u>4.392.650</u>
Capital	-		-	
Reserves	236.562		187.315	
Destination fund	4.011.202		4.011.202	
Current financial year result	-1.196.842		49.148	
■ Equity		3.050.922		4.247.665
Facilities	-		-	
■ Provisions		-		-
Process Certificates	1.047.362		-	
■ Long-term debts		1.047.362		-
Current account	-		-	
Wage tax and social security contributions	4.777		-	
Salaries	4.592		-	
Supplier Credit	150.755		131.622	
Other short-term liabilities	28.651		13.363	
■ Short-term debts		188.775		144.985
Total liabilities		<u>4.287.059</u>		<u>4.392.650</u>

2.2 Profit and Loss Account

Stichting Onderzoek Marktinformatie 2024

In order to analyze the result of the company, we provide you with the following format, which is based on the profit and loss account.

	2024		2023	
	€	€	€	€
Net sales	-		939.658	
■ Revenue		-		939.658
Cost of sales	-		-	
■ Cost of Selling		-		-
Gross margin		-		939.658
Personnel costs	148.604		8.238	
Other personnel costs	-		-	
■ Personnel charges		148.604		8.238
Depreciation of intangible fixed assets	106.253		104.098	
Depreciation of tangible fixed assets	492		492	
Housing costs	13.240		3.824	
Car costs	-		-	
Office costs	683		-	
Cost of Sales	185.843		296.223	
Automation costs	146.013		1.802	
Consulting fees	592.044		475.235	
Other general expenses	4.934		354	
■ Other operating expenses		1.049.502		882.028
Operating costs		1.198.106		890.266
Operating result		-1.198.106		49.392
Financial revenue and costs	1.074		11	
Interest and bank charges	190		-156	
■ Financial income and expenses		1.264		-145
Result before taxes		-1.196.842		49.247
Taxes		-		-
Result after tax		-1.196.842		49.247

2.3 Cash flow chart

Stichting Onderzoek Marktinformatie 2024

The cash flow statement is prepared using the indirect method.

	2024	
	€	€
Cash flow from operational activities		
Operating result		-1.198.106
Adjustments for:		
Depreciation of intangible fixed assets	106.253	
Depreciation of tangible fixed assets	492	
Mutation facilities	-	
		106.745
Changes in working capital:		
Sales tax	6.839	
Wage tax and social security contributions	351	
Other receivables	68.012	
■ Floating assets		75.202
Current account	-	
Wage tax and social security contributions	4.777	
Salaries	4.592	
Supplier Credit	19.133	
Other short-term liabilities	15.288	
■ Short-term debts		43.790
Cash flow from operating operations		-972.369
Financial revenue and costs	1.074	
Interest and bank charges	190	
Taxes	-	
		1.264
Cash flow from operational activities		-971.105
Cash flow from investment activities		
Investments	-28.340	
Divestments	-	
Cash flow from investment activities		-28.340
Cash flow from financing activities		
Capital deposits and withdrawals	-49.148	
Fiscal reserves	49.247	
Long-term debts	1.047.362	
		1.047.461
Change of funds		48.016
Explanation of the funds:		
Position as of January 1		33.876
Change of funds		48.016
Position as of December 31		81.892

3. EXPLANATION

3.1 Explanation on balance sheet - Assets

Stichting Onderzoek Marktinformatie 2024

	31 December 2024		31 December 2023	
	€	€	€	€
APP/ Website www.somi.nl	548.828		520.488	
Depreciation of intangible fixed assets	-342.399		-236.146	
■ Intangible fixed Assets		206.429		284.342
Hardware & Software (computers, software packages)	2.462		2.462	
Depreciation hardware & software	-1.156		-664	
■ Tangible fixed assets		1.306		1.798
	-		-	
■ Financial fixed assets		-		-
Fixed assets		207.735		286.140
Tax to be paid high	-5.844		-5.756	
VAT payable Acquisition of goods within the EU	-35.343		-16.876	
VAT to be claimed	710.242		519.509	
Sales tax paid	-272.845		-152.346	
Sales Tax Paid Prior Years	-341.968		-283.450	
■ Sales tax		54.242		61.081
	-		351	
■ Tax and social security contributions		-		351
Donations still to be received	3.943.190		4.011.202	
■ Other receivables		3.943.190		4.011.202
Clearance account Mollie	-880		-879	
MOLLIE NL30ABNA 0524 5909 58	911		911	
NL79 BUNQ 2066 6319 49	81.861		33.844	
Cross-items liquid assets	-		-	
■ Liquid assets		81.892		33.876
Current assets		4.079.324		4.106.510
TOTAL ASSETS		4.287.059		4.392.650

3.2 Explanatory notes on the balance sheet - Liabilities

Stichting Onderzoek Marktinformatie 2024

	31 December 2024		31 December 2023	
	€	€	€	€
Other reserve	236.562		187.315	
■ Capital		236.562		187.315
Facilities	4.011.202		4.011.202	
■ Destination fund		4.011.202		4.011.202
■ Result current financial year		-1.196.842		49.148
Equity		<u>3.050.922</u>		<u>4.247.665</u>
Facilities	-		-	
■ Provisions		-		-
Facilities		<u>-</u>		<u>-</u>
SOMI Process Certificates Series 2024	247.362		-	
SOMI Warranty Process Certificates Series 2024	800.000		-	
■ Process Certificates		1.047.362		-
Long-term debts		<u>1.047.362</u>		<u>-</u>
R/C Reunion Ventures B.V.	-		-	
■ current account		-		-
Payroll levy to be paid	62.264		-	
Payroll tax paid	-57.487		-	
■ Tax and social security contributions		4.777		-
Vacation Fee Reservation to pay	4.592		-	
■ salaries		4.592		-
Creditors	150.755		131.622	
■ Vendor Credit		150.755		131.622
Deferred costs	28.651		13.363	
■ Other short-term debts		28.651		13.363
Short-term debt		<u>188.775</u>		<u>144.985</u>
TOTAL LIABILITIES		<u>4.287.059</u>		<u>4.392.650</u>

3.3 Explanation on the profit and loss account

Stichting Onderzoek Marktinformatie 2024

	2024		2023	
	€	€	€	€
Revenue donations	-		939.658	
■ Net turnover		-		939.658
Revenue		<u>-</u>		<u>939.658</u>
Cost price sales	-		-	
■ Cost of sales		-		-
Cost price sales		<u>-</u>		<u>-</u>
Gross wage	114.220		6.253	
Holiday money reservation	9.590		500	
Employer's social security costs	23.199		1.485	
Reimbursement of expenses	1.313		-	
Travel allowance	282		-	
■ Staff charges		148.604		8.238
	-		-	
■ Other personnel costs		-		-
Personnel charges		<u>148.604</u>		<u>8.238</u>
Depreciation cost intangible fixed assets	106.253		104.098	
■ Depreciation of intangible fixed assets		106.253		104.098
Depreciation costs hardware & software	492		492	
■ Depreciation of tangible fixed assets		492		492
Depreciation		106.745		104.590
Accommodation costs (Office rental)	13.240		3.824	
■ Housing expenses		13.240		3.824
	-		-	
■ Car fees		-		-
Office supplies	320		-	
Printing	363		-	
■ Office expenses		683		-
Marketing Costs (Online Marketing)	85.218		286.232	
Sales and advertising costs	100.625		9.991	
■ Cost of sale		185.843		296.223
Automation costs	140.874		628	

3.3 Explanation on the profit and loss account

Stichting Onderzoek Marktinformatie 2024

Software (including Apple, Zapier)	5.139	1.122
Domain enrollment (temporarily excluding usage records)	-	52
■ Automation costs	146.013	1.802
Advice and mediation costs	4.200	600
Lawyer and notary fees	369.856	311.116
Compliance	34.382	19.463
Management fee	168.480	129.543
Remuneration Board of Advice	15.126	14.513
■ Consulting fees	592.044	475.235
Job Ads	1.334	-
Translation costs	-	473
Traffic fines	-	-119
Recruitment and selection via headhunters, temporary employment agency	3.600	-
■ Other general expenses	4.934	354
Other operating costs	1.049.502	882.028
Operating costs	1.198.106	890.266
Operating result	-1.198.106	49.392
Default fine Tax Authorities	-	-97
Rounding differences taxes (Payroll Tax, VAT)	-	18
Bailiff costs	1.071	-
Purchase Discounts	3	90
■ Financial income and expenses	1.074	11
Interest income	565	94
Bank package charges, internet banking	-175	-150
Charge cards (debit card, credit card)	-	-80
Transaction costs, payment provider collection costs (Mollie)	-23	-20
Costs of Payment Service Provider (Mollie, Adyen)	-177	-
■ Interest and bank charges	190	-156
Financial income and expenses	1.264	-145
Result before taxes	-1.196.842	49.247
Taxes	-	-
Taxes	-	-
Result after tax	-1.196.842	49.247

3.4 Explanation of fixed assets

Stichting Onderzoek Marktinformatie 2024

	BW 01/01		Investments		Divestment	s Depreciation	BW 31/12
	€	€	€	€	€	€	€
APP/ Website www.somi.nl	520.488	28.340	-	-342.399			206.429
■ Intangible fixed Assets	520.488	28.340	-	-342.399			206.429
Hardware & software (computers, software)	2.462	-	-	-1.156			1.306
■ Tangible fixed assets	2.462	-	-	-1.156			1.306
	-	-	-				-
■ Financial fixed assets	-	-	-	-			-
Fixed assets	522.950	28.340	-	-343.555			207.735

3.5 Explanation on sales tax

Stichting Onderzoek Marktinformatie 2024

		2024	
		€	VAT €
Sales high	1a.	-	-
Sales low	1b.	-	-
Revenue free	1c.	-	-
■ Domestic turnover		-	-
■ Private use			-
Sales tax has been transferred to you	2a.	419	88
■ Reverse Charge Arrangements domestic		419	88
Sales outside EU	3a.	-	
Sales within EU	3b.	-	
■ Turnover abroad		-	
Procurement outside EU	4a.		-
Procurement within EU	4b.		18.467
■ Purchase from abroad			18.467
Sales Tax Payable			18.555
■ Preliminary tax		5b.	-190.733
Sales tax payable		5c.	-172.178
■ Payments Sales Tax			-117.936
Sales tax outstanding			-54.242
Sales Tax Last Period			-46.928
Supplement VAT			-7.314

3.6 Explanation in general

Stichting Onderzoek Marktinformatie 2024

GENERAL

The financial statements are prepared in accordance with the provisions of Title 9 Book 2 BW in accordance with the Accounting Guidelines for the Small Legal Entity.

Activities

The activities of Stichting Onderzoek Marktinformatie, whose registered office is in Amstelveen, consist mainly of:

- To represent the interests of natural persons, in particular consumers and minors, who use online services, including with regard to privacy and consumer law, and of residents and residents with regard to (information on) real estate (financing) and related developments.

The actual activities will be carried out at Mr G Groen van Prinsterlaan 88A in Amstelveen.

Staff members

During the year 2024, the following employees were employed on a full-time basis.

	2024	2023
Broken down by:		
- FTE	2,16	0,19
-	-	-
-	-	-
Total	2,16	0,19

Currency

The annual accounts shall be drawn up in euro. Foreign currency claims, liabilities and liabilities shall be converted at the balance sheet date rate. Foreign currency transactions during the reporting period shall be accounted for in the financial statements at the rate of settlement. Any foreign exchange differences shall be recognized in the profit and loss account.

BASIS FOR THE BALANCY VALUATION

General

The valuation of assets and liabilities shall be based on historical costs. Unless otherwise stated in the relevant basis for the specific balance sheet item, the assets and liabilities shall be recognized at nominal value.

Intangible fixed assets

Intangible fixed assets shall be valued at the amount of expenses spent, less cumulative depreciation and, where applicable, impairment. The annual depreciation shall be a fixed percentage of the costs spent, taking into account any residual value.

Depreciation rates:

Goodwill 20%

Tangible fixed assets

Tangible fixed assets shall be valued at acquisition price or production costs, reduced

3.6 Explanation in general

Stichting Onderzoek Marktinformatie 2024

with the cumulative depreciation and, where applicable, with impairment. Depreciation shall be based on the estimated economic lifetime and shall be calculated on the basis of a fixed percentage of the acquisition price or manufacturing costs, taking into account any residual value. Depreciation will start at the time of commissioning. There is no depreciation on land.

The tangible fixed assets of which the undertaking has economic ownership under a financial leasing agreement are activated. The liability arising from the financial lease agreement shall be recognized as debt. The interest included in the future lease term shall be charged to the result during its term.

Depreciation rates:

Commercial buildings and premises	2,50%
Machinery and installations	10%
Inventory	20%
Computers	20%
Means of transport	20%

Financial fixed assets

Claims on equity and loans and other claims shall be recognized at fair value on initial treatment and subsequently measured at amortized cost, equal to nominal value, less provisions deemed necessary.

Supplies

Raw materials and consumables

Stocks of raw materials and consumables shall be valued at acquisition price or lower net yield where this lower net yield value shall be determined by individual stock assessment.

Work in progress

The evaluation of work in progress shall be made on the part of the agreed remuneration for the work in progress, which is attributable to that work in progress. Revenues and expenses are recorded in the profit and loss account based on the progress of the work assumed.

Claims, cash, debts and accruals

The claims, cash, debts and accruals shall be recognized at nominal value; valuation of claims shall be made less a provision for irrecoverability, based on an individual assessment of claims.

Facilities

Pension provision

A provision shall be made for pension entitlements accrued on the balance sheet date by the managing director-general shareholder and held in his own management. This provision is calculated actuarially. Future salary increases shall be taken into account in the calculation. Future open indices are implicitly taken into account by using a low discount rate in the calculation of the pension obligation.

Other facilities

3.6 Explanation in general

Stichting Onderzoek Marktinformatie 2024

The provision for the equal distribution of charges for major building maintenance shall be determined on the basis of the expected costs over a series of years. The feature is constructed linearly. The maintenance carried out shall be charged to this facility.

The warranty provision is determined on the basis of the expected costs for products sold that fail or are defective within the warranty period.

Long-term debts

The long-term debt relates to loans with a maturity of more than one year. The part of the loans repaid in the following financial year is included in the short-term debt.

Short-term debt

Short-term debt refers to debt with a maturity of less than one year. These are recognized at fair value on initial treatment and then measured at amortized cost, which is equal to nominal value.

Rights and obligations not included in the balance sheet

The off-balance sheet rights and liabilities are, unless otherwise stated, valued at nominal value.

PRINCIPLES FOR INCOME RECOGNITION

General

The result shall be determined on the basis of historical costs. Income and expenses are allocated to the year to which they relate. Gains shall be recognized only to the extent that they have been realized on balance sheet date. Liabilities and potential losses originating before the end of the reporting year shall be respected if they have become known before the publication of the annual accounts.

Result

The result shall be determined as the difference between the net turnover and all related costs and other charges attributable to the reporting year. The costs and charges shall be determined in accordance with the valuation principles set out above. Profits shall be accounted for in the year in which the services are provided. Losses originating in the accounting year shall be taken into account as soon as they are foreseeable.

Net sales

Net turnover shall mean the proceeds of the goods and services supplied in the year under review, net of rebates and the taxes levied on turnover. Proceeds from the sale of goods shall be accounted for at the time when all major rights to economic benefits as well as all major risks have passed to the buyer. The cost of these goods shall be allocated to the same period.

Revenue from services shall be recognized in proportion to the extent to which the services have been provided. The cost of these services shall be allocated to the same period.

3.6 Explanation in general

Stichting Onderzoek Marktinformatie 2024

Cost price sales

The purchase value of the turnover shall mean the costs directly attributable to the goods and services supplied. This includes a change in the write-down due to the incouranity of stocks.

Operating costs

The costs shall be allocated to the reporting year to which they relate.

Depreciation

Depreciation is calculated using fixed percentages of the acquisition value, based on the expected economic life. Book gains and losses on sale of fixed assets are included in depreciation. Book profits, however, only to the extent that they have not been deducted from investments.

The financial income and expense shall relate to the interest income and costs of loans and balances issued and received, which relate to the reporting period.

Taxes

The corporation tax shall be calculated at the rate in force on the profit or loss for the financial year, taking into account permanent differences between the profit or loss calculation according to the annual accounts and the tax profit calculation, with active tax latencies being valued only if and to the extent likely to be realized.

Special income and expenses

The special income and expenses shall relate to profits which do not derive from the normal course of business and which are incidental in nature.

PRINCIPLES FOR THE PREPARATION OF THE CASH FLOW STATEMENT

The cash flow statement shall be drawn up using the indirect method.

The cash in the cash flow statement shall consist of cash.

Cash flows in foreign currency shall be converted at an estimated average rate.

Taxes, interest income and similar income, as well as interest expense and similar costs, shall be included in the cash flow from operational activities.

Transactions that do not involve an exchange of funds, including financial leasing, shall not be included in the cash flow statement. The payment of the lease terms under the financial lease contract shall be considered as expenditure arising from financing activities for the part relating to repayment and, for the part relating to interest, as expenditure arising from operational activities.